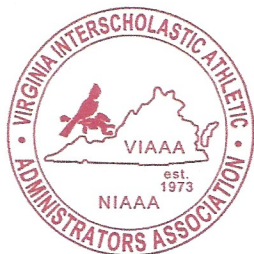


VIRGINIA INTERSCHOLASTIC ATHLETIC ADMINISTRATORS ASSOCIATION VIAAA



Bob Stratton, CAA
Executive Director



VIRGINIA INTERSCHOLASTIC ATHLETIC ADMINISTRATORS 2024 STATE CONFERENCE

Please mark your calendar to attend this year's annual State Conference April 17- 18, 2024 as we "Celebrate The VIAAA". The conference will be held at the Richmond Hilton Hotel and Spa. Let's make the 2024 conference one of the largest ever attended during the history of our state association.

After listening to both principals and superintendents we completely revamped our 2023 conference last year from a 5 day conference to a 2 day conference which resulted in one of our highest attended conferences on record. We will continue the new format this year on Wednesday April 17th and Thursday April 18th and hope to see everyone in Richmond!

This change hopefully will continue to allow principals and superintendents to support all Athletic Administrators to attend and gain knowledge which in turn will make them a better Athletic Administrator as they serve the school and community in which they work. Leadership Training classes will also be held both the day before the conference Tuesday April 16th and day after the conference Friday April 19th for those Athletic Administrators working on Certification Levels - Registered Athletic Administrator, Registered Middle School Athletic Administrator, Certified Athletic Administrator, Certified Master Athletic Administrator. New this year we will offer two Leadership Training classes on Wednesday April 17th from 2:00 - 6:00.

This year's conference has two main themes, "#Make The Days Count" and "Providing Individual Choices/Topics That Are Important To You, Your School and Your Community". While our profession and mission continues to provide opportunities for education based athletics in our communities, we continue to face challenges with increased responsibility and accountability on a daily basis. The VIAAA is an organization that was created to help provide you in your role as Director of Student Activities with resources and expertise from those within our association who have the knowledge and ability to assist you with each changing circumstance. Whether you are new to the role or have been in the role for many years our annual conference will provide you with a plethora of opportunities to develop you as the best Athletic Administrator you can be. Together as athletic administrators we have the same vision and goal of providing a first class experience for all extra curricular activities. I challenge you while in Richmond to take time to network with other athletic administrators who truly understand the challenges you face and can help you with certain issues you are facing.

In closing our organization wants you to be successful and there is plenty of information that will be presented at this year's conference to help ensure your success. Attached is this year's conference information including agenda, registration information and hotel information. If you, your principal, or your superintendent have any questions please do not hesitate to ask. We are excited to see each of you in Richmond at our 2024 State Conference!

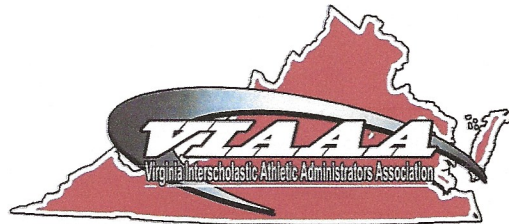
With Much Respect!

Bob

Bob Stratton, CAA
VIAAA Executive Director
NIAAA Liaison
VIAAA Past President 2010-2011

THE CENTRAL VIRGINIA ATHLETIC ADMINISTRATORS INVITE YOU TO ATTEND THE
2024

VIAAA STATE CONFERENCE
CELEBRATING THE VIAAA



“#MAKE THE DAYS COUNT”

This years conference is about “Investing In Yourself” with necessary information to allow you to stay ahead of your daily job demands. Providing workshops this year that are important to each of you individually allows each of you to choose the topic that best benefits you and grow as an Athletic Administrator!

AT THE SHORT PUMP HILTON HOTEL, RICHMOND VIRGINIA

SAVE THESE IMPORTANT DATES

APRIL 16 - APRIL 19, 2024

2024 HILTON HOTEL RESERVATIONS CAN BE MADE AT: RATE IS \$141.00

Booking link:
VIAAA 2024 ANNUAL CONFERENCE

Hilton Richmond Hotel & Spa/Short Pump (804) 364-3600

OPENS January 1st, 2024

FOR ADDITIONAL INFORMATION, CALL OR E-MAIL

CHRIS ROLLISON, CONFERENCE CHAIR, HERMITAGE HIGH SCHOOL
(804) 551-0981 or cdrillis@henrico.k12.va.us

BOB STRATTON, EXECUTIVE DIRECTOR, VIAAA
(804) 347-7528 or bobstratton21@gmail.com



Virginia Interscholastic Athletic Administrators Association Hotel Registration Information

The Central Virginia Athletic Directors Association and the Virginia Interscholastic Athletic Administrators Association would like to invite you to the 51st Annual VIAAA State Conference. The Conference will be held April 16th through April 19th, 2024 at the Short Pump Hilton Hotel. The Hilton is pleased to provide specially priced rooms for the VIAAA State Conference.

Rooms are available for four nights April 15th through April 18th, 2024 at the special rate of \$141 per night. Please be sure to make your reservations by April 1, 2024 in order to secure the special group rate.

Parking: Self-parking is available in the Hotel Parking Garage at no charge if staying on property.

THE VIAAA 2024 ANNUAL CONFERENCE

To make your reservations by phone, please call 804-364-3600 and ask for the special rate for the Virginia Interscholastic Athletic Administrators Association at the Short Pump Hilton Hotel.

VIAAA 2024 ANNUAL CONFERENCE

****2024 – “# Make The Days Count”** is our conference theme as we offer you various opportunities to grow professionally. We hope that you will be able to attend the sessions, network with peers, attend LTI classes, visit the vendors, gather new ideas, and enjoy the Short Pump area. All registration materials for the conference are included in the registration packet. Please register early!

We look forward to seeing you in Richmond at the 2024 VIAAA Conference.

Sincerely,
CVAAA Conference Committee

**For additional information, please call Bob Stratton 804-347-7528 or email
bobstratton21@gmail.com**



51st Annual VIAAA Conference
 Leadership Training Institute
 April 16th - 19th, 2024
 Richmond Short Hilton Hotel

Please register on Final Forms using a credit card or
 enclose a check made payable to CVAAA State
 Conference and mail it with registration form to:
 Bob Stratton
 3208 Mountain Road
 Glen Allen, VA 23060

Name _____ VIAAA# _____
 Phone (Work) _____ (Cell) _____
 Home Address _____
 City _____ State _____ Zip _____
 Email _____
 School _____ Shirt Size _____
 Middle school _____ Region _____ Certification RAA CAA CMAA
 First VIAAA Conference Yes or No _____ Spouse or Guest Attending _____

****New this year the Awards Luncheon Ticket is not part of the Registration fee which has been reduced in price this year. You must purchase awards Luncheon ticket separately.

REGISTRATION CATEGORY	AMOUNT	ENCLOSED
FEES IF RECEIVED ON OR BEFORE APRIL 1, 2024		
<input type="checkbox"/> VIAAA Member Registration Fee	\$125.00	_____
<input type="checkbox"/> Non Member Registration Fee	\$175.00	_____
<input type="checkbox"/> Award Luncheon Ticket ___ X	\$50.00	_____
FEES IF RECEIVED AFTER APRIL 1, 2024		
<input type="checkbox"/> VIAAA Member Registration Fee	\$150.00	_____
<input type="checkbox"/> Non Member Registration Fee	\$200.00	_____
<input type="checkbox"/> Award Luncheon Ticket ___ X	\$50.00	_____
FEES FOR RETIRED ATHLETIC ADMINISTRATORS		
<input type="checkbox"/> Retired VIAAA Member	\$50.00	_____
<input type="checkbox"/> Retired Non-Member	\$100.00	_____
<input type="checkbox"/> Award Luncheon Ticket ___ X	\$50.00	_____
COLLEGE CLASS (Must register for Conference and class registration meeting Wednesday April 17th at 8:00 at registration desk)		
<input type="checkbox"/> VIAAA Member (reduced price)	\$550.00	_____
<input type="checkbox"/> Non Member	\$600.00	_____
LEADERSHIP TRAINING CLASSES		
<input type="checkbox"/> LTI 608 Tuesday April 16th 8:30-12:30	\$100.00	_____
<input type="checkbox"/> LTI 617 Tuesday April 16th 8:30-12:30	\$100.00	_____
<input type="checkbox"/> LTI 620 Tuesday April 16th 8:30-12:30	\$100.00	_____
<input type="checkbox"/> LTI 628 Wednesday April 17th 2:00-6:00	\$100.00	_____
<input type="checkbox"/> LTI 707 Wednesday April 17th 2:00-6:00	\$100.00	_____
<input type="checkbox"/> LTI 619 Friday April 19th 9:00-1:00	\$100.00	_____
<input type="checkbox"/> LTI 700 Friday April 19th 9:00-1:00	\$100.00	_____
<input type="checkbox"/> LTI 714 Friday April 19th 9:00-1:00	\$100.00	_____
<input type="checkbox"/> LTI 790 Friday April 19th 9:00-1:00	\$100.00	_____

*** State Conference Special ***

1 Class = \$100.00

2 Classes = \$150.00

3 Classes = \$210.00 _____

Golf - Please fill out separate sheet and include payment:

Individual \$60.00 _____

Team \$240.00 _____

*** TOTAL AMOUNT FOR ALL REGISTRATION: _____

PLEASE ANSWER YES or NO to FOLLOWING:

Social Thursday April 18th 5:00 p.m. YES___ NO___

Retired AD,s Breakfast Thursday April 18th 8:00 a.m. YES___ NO___

Awards Luncheon Thursday April 18th 12:30 p.m. YES___ NO___

*** MUST HAVE INCLUDED FEE IN REGISTRATION ABOVE

***VEGETARIAN MEAL REQUESTED YES___

REGISTRATION IS AVAILABLE ONLINE AT VIAAA FINAL FORMS AMP OR BY MAILING
REGISTRATION FORM AND CHECK PAYABLE TO CVAAA STATE CONFERENCE TO:
BOB STRATTON
3208 MOUNTAIN ROAD
GLEN ALLEN, VA 23060

VIAAA CONFERENCE SCHEDULE APRIL 16 - 19, 2024
RICHMOND SHORT PUMP HILTON HOTEL
THEME: #MakeTheDaysCount

TUESDAY APRIL 16, 2024

8:30 - 12:30 LTI (CLASS 1-2-3)
LTI 608 - Henrico A
LTI 617 - Henrico B
LTI 620 - Shenandoah
1:00 Golf
5:00 Officers Meeting - Short Pump
7:00 BOD Meeting - Short Pump
TBD BOD Dinner/Social
9:00-11:00 Hospitality Room - Room 832



WEDNESDAY APRIL 17, 2024

7:30-8:00 College Class Registration - Short Pump
8:00-7:00 Registration - Registration Desk
8:00-8:30 First Time Attendees/New AD Session - Short Pump
9:00-12:00 Exhibitor/Vendor Set-Up - Capital A-F
8:30-9:20 Middle School Opening Session - Henrico A
8:30-9:20 Independent School Opening Session - Henrico B
9:30-11:50 Opening General Session - Mark Leinweaver - Capital G
Business Meeting - Capital G
12:00-2:00 Vendors/AD Lunch (Pig Pickin/Brunswick Stew) - Capital A-F
2:00 - 6:00 LTI (Class 4-5)
LTI 628 - Shenandoah
LTI 707 - Ivy
2:00-2:50 Session 1 - (3 Workshops)
Workshop 1 - A Better Way Athletics - Capital G
Workshop 2 - Work Life Balance - Henrico A-B
Workshop 3 - Educating School Leaders on Importance of Athletics and Athletic Administrators - Short Pump
3:00-3:50 CAA Exam Prep - Ivy
3:00-3:50 Session 2 - Eric Harris -From Trauma to Triumph - Mental Health for Athletes and Adults with Trauma - Capital G
4:00-4:50 Session 3 - VHSL - Capital G
5:00-7:00 Exhibitors Gala (Pizza/Beverage) - Capital A-F
7:00-9:00 Past Presidents Dinner followed by meeting - Shula's
8:00-11:00 Hospitality Room - Room 832

THURSDAY APRIL 18, 2024

8:30-12:00 Registration - Registration Desk
8:00-9:00 Retired AD's Breakfast - Shula's
8:00-8:50 Session 4 - (3 Workshops)
Workshop 1 - Fan/Crowd Management - Capital G
Workshop 2 - Professional Development To Lead Your Staff - Henrico A-B
Workshop 3 - Creating Opportunities to Increase Female/Diverse Leaders -Short Pump
9:00-9:50 Session 5 - Mark Leinweaver - Capital G
10:00-10:50 Session 6 - (3 Workshops)

Workshop 1 - Student Athlete Leadership Teams - Capital G
 Workshop 2 - Transitioning From Middle School to High School - Henrico A-B
 Workshop 3 - Coaching Coaches/Coaches Meetings/Coaches Evaluations -
 Short Pump
 11:00-11:50 Session 7 - (3 Workshops)
 Workshop 1 - Law Update - Capital G
 Workshop 2 - Elevate and Take It To Next Level - CMAA/QPA - Henrico A-B
 Workshop 3 - Ensuring Your Coaches are Prepared to Impact the Current Athlete
 - Short Pump
 12:30-2:00 Awards Luncheon - Capital A-E
 2:30-4:30 CAA Exam - Ivy
 2:30-4:30 Independent Schools Closing Session - Henrico B
 2:30-4:30 Middle Schools Closing Session - Henrico A
 2:30-4:30 Technology in the Athletic Office - Capital G
 5:00 Outing Social

Friday April 19, 2024

8:00 BOD Meeting - Short Pump
 9:00 - 1:00 LTI (Class 6-7-8-9)
 LTI 619 - Henrico A
 LTI 700 - Henrico B
 LTI 714 - Shenandoah
 LTI 790 - Ivy



VIAAA STATE CONFERENCE LTI CLASSES 2024

TUESDAY APRIL 16th

8:30 - 12:30

LTI 608 - Management Strategies and Organizational Techniques

LTI 617 - Administration of Interscholastic Sports Medicine Programs

LTI 620 - Concussion Assessment and Management, and The Proper Fitting of Athletic Protective Equipment

WEDNESDAY APRIL 17th

2:00 - 6:00

LTI 628 - Mental Health and Wellness for Student Athletes

LTI 707 - Assessment of Interscholastic Athletic Institutes and Personnel

FRIDAY APRIL 28th

9:00 - 1:00

LTI 619 - The Power Of Curb Appeal

LTI 700 - Administration of Middle School Athletic Programs

LTI 714 - Dealing With Challenging Personalities

LTI 790 - Leadership Training Instructional Methods and Techniques





2024 VIAAA State Conference Golf Tournament

Tuesday April 16, 2024

Sycamore Creek Golf Course - 1:00 Start

(All Proceeds will be used to support the VIAAA Scholarships for Outstanding Student Athletes)

*** Return by April 1st along with your Conference Registration and payment or send in this form and payment separately

Mail with Payment to:
VIAAA Golf Tournament
Bob Stratton
3208 Mountain Road
Glen Allen, VA 23060

Tournament Format: Four Player Captain Choice (\$240.00 per team)

Checks payable to 2024 VIAAA Conference

No Refunds will be Granted

Buy a Mulligan: \$5.00 each, limit 2 per golfer

Individual Participants: If you do not have a foursome, you can register as an individual for \$60.00 and will be paired up with other individual golfers

Captains Name _____ Phone _____

Email Address _____

Player 2 _____

Player 3 _____

Player 4 _____

Any Questions please contact Bob Stratton
bobstratton21@gmail.com
(804) 347-7528