

THE CENTRAL VIRGINIA ATHLETIC ADMINISTRATORS INVITE YOU TO ATTEND THE

2025

VIAAA STATE CONFERENCE
CELEBRATING THE VIAAA AND YOU!!!



“BETTER TOGETHER”

This years conference is about “Investing In Yourself” with necessary information to allow you to stay ahead of your daily job demands. Providing workshops this year that are important to each of you individually allows each of you to choose the topic that best benefits you and grow as an Athletic Administrator!

AT THE SHORT PUMP HILTON HOTEL, RICHMOND VIRGINIA

SAVE THESE IMPORTANT DATES

APRIL 29, 2025 - May 2, 2025

2025 HILTON HOTEL RESERVATIONS CAN BE MADE AT: RATE IS \$159.00

Booking link:
[VIAAA 2025](#)

Hilton Richmond Hotel & Spa/Short Pump (804) 364-3600

OPENS January 1st, 2025

FOR ADDITIONAL INFORMATION, CALL OR E-MAIL

BOB STRATTON, EXECUTIVE DIRECTOR, VIAAA
(804) 347-7528 or bobstratton21@gmail.com

Virginia Interscholastic Athletic Administrators Association Hotel Registration Information

The Central Virginia Athletic Directors Association and the Virginia Interscholastic Athletic Administrators Association would like to invite you to the 52nd Annual VIAAA State Conference. The Conference will be held April 29th through May 2nd, 2025 at the Short Pump Hilton Hotel. The Hilton is pleased to provide specially priced rooms for the VIAAA State Conference.

Rooms are available for four nights April 28th through May 1st, 2025 at the special rate of \$159.00 per night. Please be sure to make your reservations by April 14, 2025 in order to secure the special group rate.

Parking: Self-parking is available in the Hotel Parking Garage at no charge if staying on property.

THE VIAAA 2025 ANNUAL CONFERENCE

To make your reservations by phone, please call 804-364-3600 and ask for the special rate for the Virginia Interscholastic Athletic Administrators Association at the Short Pump Hilton Hotel:

VIAAA 2025

****2025 “# BETTER TOGETHER”** is our conference theme as we offer you various opportunities to grow professionally. We hope that you will be able to attend the sessions, network with peers, attend LTI classes, visit the vendors, gather new ideas, and enjoy the Short Pump area. All registration materials for the conference are included in the registration packet. Please register early!

We look forward to seeing you in Richmond at the 2025 VIAAA Conference!

**For additional information, please call Bob Stratton 804-347-7528 or email
bobstratton21@gmail.com**

52nd Annual VIAAA Conference
 Leadership Training Institute
 April 30 - May 2, 2025
 Richmond Short Hilton Hotel

Please register on Final Forms using a credit card or
 enclose a check made payable to CVAAA State
 Conference and mail it with registration form to:
 Bob Stratton
 3208 Mountain Road
 Glen Allen, VA 23060

Name _____ VIAAA# _____
 Phone (Work) _____ (Cell) _____
 Home Address _____
 City _____ State _____ Zip _____
 Email _____
 School _____ Shirt Size _____
 Middle school _____ Region _____ Certification RAA CAA CMAA
 First VIAAA Conference Yes or No _____ Spouse or Guest Attending _____

****Continuing this year the Awards Luncheon Ticket is not part of the Registration fee. You must purchase awards Luncheon ticket separately.

REGISTRATION CATEGORY	AMOUNT	ENCLOSED
FEES IF RECEIVED ON OR BEFORE APRIL 1, 2025		
<input type="checkbox"/> VIAAA Member Registration Fee	\$150.00	_____
<input type="checkbox"/> Non Member Registration Fee	\$175.00	_____
<input type="checkbox"/> Award Luncheon Ticket _____ X	\$50.00	_____
FEES IF RECEIVED AFTER APRIL 1, 2025		
<input type="checkbox"/> VIAAA Member Registration Fee	\$175.00	_____
<input type="checkbox"/> Non Member Registration Fee	\$200.00	_____
<input type="checkbox"/> Award Luncheon Ticket _____ X	\$50.00	_____
FEES FOR RETIRED ATHLETIC ADMINISTRATORS		
<input type="checkbox"/> Retired VIAAA Member	\$50.00	_____
<input type="checkbox"/> Retired Non-Member	\$100.00	_____
<input type="checkbox"/> Award Luncheon Ticket _____ X	\$50.00	_____
COLLEGE CLASS (Must register for Conference and class registration meeting Wednesday April 31st at 8:00 at registration desk)		
<input type="checkbox"/> VIAAA Member (reduced price)	\$550.00	_____
<input type="checkbox"/> Non Member	\$600.00	_____
LEADERSHIP TRAINING CLASSES		
<input type="checkbox"/> LTI 603 Tuesday April 29th 8:30-12:30	\$100.00	_____
<input type="checkbox"/> LTI 611 Tuesday April 29th 8:30-12:30	\$100.00	_____
<input type="checkbox"/> LTI 601 Tuesday April 29th 8:30-12:30	\$100.00	_____
<input type="checkbox"/> LTI 613 Tuesday April 29th 8:30-12:30	\$100.00	_____
<input type="checkbox"/> LTI 615 Wednesday April 30th 2:00-6:00	\$100.00	_____
<input type="checkbox"/> LTI 701 Wednesday April 30th 2:00-6:00	\$100.00	_____
<input type="checkbox"/> LTI 703 Friday May 1st 9:00-1:00	\$100.00	_____
<input type="checkbox"/> LTI 705 Friday May 1st 9:00-1:00	\$100.00	_____
<input type="checkbox"/> LTI 707 Friday May 1st 9:00-1:00	\$100.00	_____

__ LTI 790 Friday May 1st 9:00-1:00 \$100.00 _____

*** State Conference Special ***

1 Class = \$100.00

2 Classes = \$150.00

3 Classes = \$210.00 _____

Golf - Please fill out separate sheet and include payment:

Individual \$60.00 _____

Team \$240.00 _____

*** TOTAL AMOUNT FOR ALL REGISTRATION: _____

PLEASE ANSWER YES or NO to FOLLOWING:

Social Thursday May 1st 5:00 p.m. YES___ NO___

Retired AD's Breakfast Thursday May 1st 8:00 a.m. YES___ NO___

Awards Luncheon Thursday May 1st 12:30 p.m. YES___ NO___

*** MUST HAVE INCLUDED FEE IN REGISTRATION ABOVE

***VEGETARIAN MEAL REQUESTED YES___

REGISTRATION IS AVAILABLE ONLINE AT VIAAA FINAL FORMS AMP OR BY MAILING
REGISTRATION FORM AND CHECK PAYABLE TO VIAAA STATE CONFERENCE TO:
BOB STRATTON
3208 MOUNTAIN ROAD
GLEN ALLEN, VA 23060

VIAAA CONFERENCE SCHEDULE APRIL 29 - MAY 2, 2025
RICHMOND SHORT PUMP HILTON HOTEL
THEME: #BETTER TOGETHER

TUESDAY APRIL 29, 2025

8:30 - 12:30 LTI (CLASS 1-2-3-4)
LTI 603 - Henrico A
LTI 611 - Henrico B
LTI 601 - Ivy
LTI 613 - Shenandoah
1:00 Golf
5:00 Officers Meeting - Short Pump
7:00 BOD Meeting - Short Pump
TBD BOD Dinner/Social
9:00 - 11:00 Hospitality Room - Room 832

WEDNESDAY APRIL 30, 2025

8:00 College Class Registration
8:00 Registration - Registration Desk
8:00 - 8:30 First Time Attendee/New AD Session - Short Pump
9:00 - 12:00 Exhibitor/Vendor Set-Up - Capital A-F
8:30 - 9:20 Middle School Opening Session - Henrico A
8:30 - 9:20 Independent School Opening Session - Henrico B
9:30 - 12:00 9:30 - 10:45 Opening General Session - Phil Rison - Capital G
10:45 - 10:55 Break
11:00 - 12:00 Business Meeting - Capital G
12:00 - 2:00 Vendor/ AD Lunch (Pig Picken/Brunswick Stew) Capital A-F
2:00 - 6:00 LTI (CLASS 4-5)
LTI 615 - Ivy
LTI 701 - Shenandoah
2:00 - 2:50 Session 1 - (3 Workshops)
Workshop 1 - TBA - Capital G
Workshop 2 - TBA - Henrico A-B
Workshop 3 - TBA - Short Pump
3:00 - 3:50 CAA Exam Prep - Ivy
3:00 - 3:50 Session 2 - Tom Horn - Sports Law - Capital G
4:00 - 4:50 Session 3 - VHSL Staff - Capital G
5:00 - 7:00 Exhibitors Gala (Food/Beverage) - Capital A-F
**** All Door Prizes, Vendor Prizes, Conference Gift given out during this time
7:00 - 9:00 Past Presidents Dinner followed by meeting - Shula's
9:00 - 11:00 Hospitality Room - Room 832

THURSDAY MAY 1, 2025

8:30 - 12:00 Registration - Registration Desk
8:00 - 9:00 Retirees Breakfast - Perfect Season
8:00 - 8:50 Session 4 - (3 Workshops)
Workshop 1 - TBA - Capital G
Workshop 2 - TBA - Henrico A-B
Workshop 3 - TBA - Short Pump
9:00 - 9:50 Session 5 - TBA - Capital G
10:00 - 10:50 Session 6 - (3 Workshops)

Workshop 1 - TBA - Capital G
 Workshop 2 - TBA - Henrico A-B
 Workshop 3 - TBA - Short Pump
 11:00 - 11:50 Session 7 - 3 Workshops)
 Workshop 1 - TBA - Capital G
 Workshop 2 - TBA - Henrico A-B
 Workshop 3 - TBA - Short Pump
 12:30 - 2:00 Awards Luncheon - Capital A-F
 2:30 - 4:30 CAA Exam - Ivy
 2:30 - 4:30 Middle School Closing Session - Henrico A
 2:30 - 4:30 Independent Schools Closing Session - Henrico B
 2:30 - 4:30 TBA - Capital G
 5:00 Social - Richmond Flying Squirrels Baseball - Diamond

FRIDAY MAY 2, 2025

8:00 BOD Meeting - Short Pump
 9:00 - 1:00 LTI (CLASS 6-7-8-9)
 LTI 703 - Henrico A
 LTI 705 - Henrico B
 LTI 707 - Ivy
 LTI 790 - Shenandoah